

[FOR IMMEDIATE RELEASE]



**Coppertail Brewing Company, now offers their award winning Florida Weisse, Slam Piece, in the tasting room and across the state**



*Slam piece won a silver medal in 2016 at the Great American Beer Festival*

**February 21, 2017, Tampa, FL** – Coppertail Brewing Company of Ybor City has brought back its special release Cucumber Florida Weisse beer, Slam Piece, much to its patrons and beer lovers' delight.

The Berliner Weisse-style beer is called a Florida Weisse, which gives a nod to a growing trend of beers coming out of Florida Craft Breweries. From the label notes, "A Florida Weisse is a decidedly more flavorful take on the tart, wheat beer originally brewed in Germany called Berliner Weisse. We create the tart, sharp brew flavors in our kettle just as they originally did in Berlin, but as the beer matures we add loads of fresh fruit or other flavors to create a taste profile that is distinctly Floridian."

Slam Piece won a silver medal in 2016 at the Great American Beer Festival in Denver, Colorado, one of the industry's most prestigious events. Kent Bailey, Coppertail's President and Founder said recently, "We were honored to win a medal at the event and we were delighted it was for Slam Piece. One of the brewers we respect the most is Cigar City of Tampa. They won a medal years ago for a cucumber Saison beer, so we were really happy when our Cucumber beer won a medal, too."

Slam Piece won the award in the category of Field Beer. A field beer is like a fruit beer, but instead of fruit it is produced with vegetables or herbs. For Coppertail's Slam Piece, cucumbers

were used as an adjunct in the brewing process, imparting an obvious yet subtle cucumber flavor.

Slam Piece is available in four packs of bottles and it's on tap at the Coppertail Tasting room at the south edge of Ybor City in Tampa, while it lasts.

### **About Coppertail Brewing Co.**

Coppertail Brewing Co. is a production brewery in Tampa, FL, founded in 2014 by home brewer and reformed attorney, Kent Bailey and professional brewer, Casey Hughes. The two wanted to bring more hop-forward and Belgian influenced beer to the thirsty masses.

Coppertail brews and bottles all their beer in Tampa for distribution throughout Florida. Four core beers are available year-round, with seasonal releases and special treatments offered throughout the year. Coppertail beer is available at Total Wine, Target, Whole Foods, Publix, and at the brewery seven days a week.



**Coppertail's President, Kent Bailey, with the first cases of Slam Piece to be distributed in Florida.**

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